



Daniel Willis Profile

Daniel Willis has been the Bible Society NSW CEO since 2001 and is a co-founder of the Jesus. All about Life campaign - the biggest ever Christian marketing and advertising campaign in Australia. For the first time, thousands of churches across fifteen Christian denominations in NSW will come together to raise awareness of Jesus.

The Bible Society is currently running the Jesus. All about Life project in Australia. The project is involved with literacy programs in China, HIV/ Aids projects in Kenya and Uganda, Reconciliation in Rwanda and Faith Come By Hearing projects across the Asia Pacific region to name but a few.

With over 25 years in the Parish Ministry, Daniel currently serves on the Lausanne Committee for World Evangelisation as the International Deputy Director for the South Pacific Region. He has lectured at Bible Colleges and Seminaries on both the Old and New Testaments - and has spoken to pastors and congregations in over 30 countries.

Holding degrees in business, theology and education, Daniel is a founding Board member of Australia's Christian Heritage Foundation, and is on the Board of Reference and is an Editorial Advisor for Christian Today - a global, inter-denominational, Christian media publication.

Daniel is married with three children.

